



How Much Can YOU Earn When You ASP™ Stage® Your Listings?



\$48,000 or more!!

National Statistics** show that Staged homes stay on the market less time and therefore are less likely to experience a price reduction versus the un-staged competition.

Sellers only have control over two factors – how their house looks and their price.

When price reductions average 5-10% and the median priced home nationally is \$220,000*, what does this mean for REALTORS®?

This equates to an average of \$11,000 – \$22,000...or an average of \$16,500 that a seller would keep versus having to engage in price reductions as a primary sales strategy.

- **At 3% Commission:** \$495.00 more for you

When You Sell 2-4 homes per month . . .

- **At 3% Commission:** \$990 - \$1,980 - more for you per month
- **At 3% Commission:** \$11,880 - \$23,760 more per year!

And all you have done is added Home Staging as part of your listing and selling process to the current volume of sales you have. When you are offering your Sellers a way for them to get the most for their house, a tool to present their home to buyers on the internet and in person that will outshine the competition, don't you think they will be willing to pay you your full commission?

You are bringing them more VALUE so they will keep a LOT more when they work with you.

Other Benefits:

When your listings sell faster, you won't have to market them for as long – and that is a cost savings benefit to you. Less newspaper advertising, less marketing costs, less time in Open Houses, fewer brochures printed, etc.

Is it safe to estimate it saves a minimum of \$700 per transaction?

- **\$700 x 3 transactions = \$2100 per month x 12 = \$25,200 per year!**

By Staging your listings for sale, you keep or earn another:

\$48,000 or more!!

AND...what about the NEW Business you will get because you use this as a way to gain listings? How much more can you earn???

THOUSANDS \$\$ MORE!!

. . . and the best part is your Sellers are benefiting greatly too!!

*Based on national statistics for median price home as reported by the National Association of Realtors

**Based on statistical study from 2007 of over 400 Staged properties nationwide compiled by Stagedhomes.com.

©Copyright Jennie Norris & Stagedhomes.com. Not to be reproduced without permission. Stage is a Federally Registered trademark of Stagedhomes.com.



How Much Can YOU Earn When You ASP™ Stage® Your Listings?



\$79,000 or more!!

National Statistics** show that Staged homes stay on the market less time and therefore are less likely to experience a price reduction versus the un-staged competition.

Sellers only have control over two factors – how their house looks and their price.

When price reductions average 5-10% and the median price of the home is \$500,000, what does this mean for REALTORS®?

This equates to an average of \$25,000—\$50,000...or an average of \$37,500 that a seller would keep versus having to engage in price reductions as a primary sales strategy.

- **At 3% Commission:** \$1,125.00 more for you

When You Sell 2-4 homes per month . . .

- **At 3% Commission:** \$2,250-\$4,500 - more for you per month
- **At 3% Commission:** \$27,000 - \$54,000 more per year!

And all you have done is added Home Staging as part of your listing and selling process to the current volume of sales you have. When you are offering your Sellers a way for them to get the most for their house, a tool to present their home to buyers on the internet and in person that will outshine the competition, don't you think they will be willing to pay you your full commission?

You are bringing them more VALUE so they will keep a LOT more when they work with you.

Other Benefits:

When your listings sell faster, you won't have to market them for as long – and that is a cost savings benefit to you. Less newspaper advertising, less marketing costs, less time in Open Houses, fewer brochures printed, etc.

Is it safe to estimate it saves a minimum of \$700 per transaction?

- **\$700 x 3 transactions = \$2100 per month x 12 = \$25,200 per year!**

By Staging your listings for sale, you keep or earn another:

\$79,000 or more!!

AND...what about the NEW Business you will get because you use this as a way to gain listings? How much more can you earn???

THOUSANDS \$\$ MORE!!

. . . and the best part is your Sellers are benefiting greatly too!!

**Based on statistical study from 2007 of over 400 Staged properties nationwide compiled by Stagedhomes.com.

©Copyright Jennie Norris & Stagedhomes.com. Not to be reproduced without permission. Stage is a Federally Registered trademark of Stagedhomes.com.